



The Seacoast Better Living Expo in association with NESHHA.org
www.seacoastbetterlivingexpo.com

Presented by:
JHP Studios

Date: Saturday, October 24, 2009

Time: 10:00am – 5:00pm

Location: The Frank Jones Center, Portsmouth NH 03801

Dear Holistic and Green Living Businesses,

JHP Studios in association with the New England Seacoast Holistic Health Association (NESHHA.org) would like to invite you to participate in the 2009 Seacoast Better Living Expo. This annual event provides businesses the unique opportunity to present products and service to a broad cross section of the Greater NE Seacoast Community.

Tradeshow style booths will be available for this event however, booth space is limited and will be available on a first come first serve basis.

Please complete and submit the following registration form along with a check or money order payable to:

JHP Studios

322 Islington Street, 1st Floor
Portsmouth, NH 03801
(603) 433-7465

Rental space includes: Single Booth (1) one table, (2) two chairs or Double Booth (2) two tables, (3) three chairs. Both booth sizes include electricity and your Exhibitor/Company information listed on www.seacoastbetterlivingexpo.com.

Thank you for your interest,

Joseph Carringer & Nicole Salotti
JHP Studios

The Seacoast Better Living Expo

www.seacoastbetterlivingexpo.com

Registration Form

This is a formal registration contract for participation in The Seacoast Better Living Expo being held at **The Frank Jones Center, 400 US Hwy. 1 Bypass, Portsmouth, NH 03801: Saturday, October 24, 2009.**

Exhibitor: _____

Exhibitor Contact Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____

E-mail: _____

List a brief description of the business, product or service being offered at your booth.

Standard Booth Rates

Single: 8' wide X 6' deep: \$ 175.00 _____

Double: 14' wide X 6' deep: \$ 300.00 _____

Non-Profit Rate: \$75.00 _____

Single Booth rate only

Electrical hookup is included in your rental fee.

Tablecloth **\$8.00** _____

Internet service \$25.00 (circle one): YES/\$25.00 or NO

RAFFLE PRIZES: There will be a Raffle Area with proceeds going to the New England Holistic Health Association. If you are interested in providing a Gift Certificate or small relevant item, please give a description of what you intend to contribute. **Please do not send items in advance. Please bring the item(s) on the day of the event and bring them to the Raffle Area.** Only the description is needed at this time.

_____ Yes, I will be contributing the following Raffle Item: _____

Expo Advertisement and Sponsorship Offerings

SPONSORSHIP OFFERS: Please Check/Mark All That Apply To Your Purchase
Availability is limited and first come first serve on all sizes and ad spots

1. **Website:** E-mail/website hyperlink in vendor listing \$50.00 _____
Logo/hyperlink "Sponsor" column on website \$75.00 _____
(includes vendor page hyperlink)

E-mail: _____ Web Site: _____

2. **Flyer Advertisement** (Limited 12 spaces): Logo placement on 6" x 8" flyers

One Space	\$100	_____	approx 1.5" wide X 1" tall
Two Spaces	\$175	_____	approx 1.5" wide X 2" tall
Four Spaces	\$325	_____	approx 3" wide X 2" tall
Six Spaces	\$500	_____	approx 3" wide X 3" tall
Twelve Spaces	\$1,000	_____	approx 6" wide X 3" tall

Add e-mail/website hyperlink for \$25.00 with purchasing flyer placement: _____

3. **Gift Bag Sponsorship (Cotton Eco-Tote):** Logo placement on 17"h X 16"w X 4" gusset

2" X 4"	\$125	_____
4" X 4"	\$225	_____
8" X 8"	\$350	_____

Premium Sponsor on Event Logo Side Panel Limited:

3.5" X 5" (Limit 2)	\$400	_____
7.5" X 10" (Limit 1)	\$600	_____

Material Insert (Included with cost of Bag Sponsorship):

Brochure or advertng material inserted into bag \$10 _____

Ad artwork must be submitted at actual size, 300 DPI in JPEG format by June 30, 2009

Amount enclosed for space rental: \$ _____ Advertising Sponsorship Purchase: \$ _____

Payable by Check # _____ or paypal invoice _____ (a 3.3% PayPal fee will be applied)

Signature: _____ Date Mailed: _____

Payment via Paypal e-mail address invoice to be sent to: _____

PRINT CLEARLY

Mail completed registration and check made payable to:

JHP Studios
322 Islington Street, 1st Floor
Portsmouth, NH 03801

Please contact Joseph Carringer or Nicole Salotti at info@seacoastbetterlivingexpo.com or via telephone at (603) 433-7465 if you have any further questions.

The Seacoast Better Living Expo

www.seacoastbetterlivingexpo.com

Terms and Policies

Terms: Prices shown are actual prices per vendor. Vendor/Exhibitors are subject to **100% payment at time of submitting registration form** unless other arrangements are made directly with JHP Studios.

Cancellation Policy: There is a 90-day cancellation policy for the event. The Seacoast Better Living Expo grants 100% refund of the exhibition booth fee to vendors who provide written notification of cancellation not less than 90-days prior to event date. Cancellations within 89-days to 60-days of the event will be granted a 50% refund of the exhibition booth fee. Less than 60-days from the event there will be no refunds granted except at the discretion of the event organizers. **A follow up phone call is strongly suggested to confirm receipt of cancellation notifications. There are no refunds on advertising.**

Display Signs: Each vendor must keep all displays, banners, products, signs, etc., within the space of the designated booth. Attaching anything to the floors or walls is subject to approval by event organizers. Any damage caused to the facility or equipment is the responsibility of the Exhibitor/Vendor.

Booth Location and Policies: Booth assignment is made at the discretion of the event organizers. Any special needs will be reviewed and will be granted, if available. Exhibitor will be responsible for providing electrical cords if obtaining electric service. Food will be available at The Frank Jones Center and details will be provided with your welcome packet. Exhibitor may want to bring additional food/drinks for their personal use.

Music and/or other audio-visual elements must have prior approval from the management team of the event.

Exhibitors/Vendors are prohibited from any sales of food or beverages without the prior request and approval of the event management. Exhibitors/Vendors may bring their own food or beverages purchased outside the event into the facility. These guidelines also apply to non-profit organizations.

Exhibitors are responsible for all processes of monetary exchange at their booth. Exhibitors are responsible for any and all State, Local and Federal taxes.

Availability of booth space and/or Sponsorship: The event organizers of the Seacoast Better Living Expo, reserves the right to determine the eligibility of each applicant to exhibit at Expo. This right may be exercised before or during the actual event exhibition date. The Seacoast Better Living Expo reserves the right to determine the eligibility of any sponsors.

Security/Liability: Exhibitor assumes all responsibility and agrees to hold show management harmless from any loss, liability, costs or damages arising from actual or threatened claims or causes of action resulting from the negligence or intentional misconduct by the exhibitor, employees, agents, presenter, promoter, or general public. The facility and exhibit management will not assume any responsibility for the damage and/or loss of any merchandise or articles prior to, during or following the event.

Fire Safety: Exhibitors must comply with all facility regulations relating to fire safety. Open flames, incense and aromatherapy diffusion is prohibited. Aromatherapy may be demonstrated within the rented exhibit space. There is no smoking in the facility.

The performance of this event is subject to acts of God, government authority, disaster, strikes, civil disorders, or other emergencies, any of which make it impossible or illegal to provide the facilities and/or services for the event. The event may be canceled for any one or more reasons without liability. In this case, event fees will be refunded only after all fair management expenses have been met.

Mail or e-mail any inquiries to:

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